

VIRGINIA IS FOR LOVERS

AGENDA VIRGINIA TOURISM AUTHORITY BOARD OF DIRECTORS SUMMER MEETING

Virginia Tourism Corporation
901 E. Cary Street; Suite 900
Richmond, Virginia 23219

Thursday, June 02, 2022
9:00AM – 12:00PM

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|-------------------|--|
| 9:00 a.m. | I. Call to Order
<i>Susan K. Payne, Chairwoman of the Board</i> |
| | II. Investiture of New Members
<i>a. Mr. Sunny Shah of Roanoke,
Hotel Owner and Operator, Baymont Inn & Suites</i> |
| | III. Approval of the Minutes from December 2, 2021 |
| | IV. Report of the Secretary of Commerce and Trade |
| | V. Chairwoman's Report |
| | VI. Board Member Reports |
| 10:15 a.m. | VII. Break |
| | VIII. President's Report |
| | IX. Division Reports
<i>a. Operations & Finance Report
Mike McMahon, VP Operations & Finance</i>
<i>b. Partnership Marketing Report
Chris Canfield, VP Partnership Marketing</i>
<i>c. Marketing Report
Diane Béchamps, VP Marketing</i>
<i>d. Film Office Report
Andy Edmunds, VP Virginia Film Office</i> |
| | X. Public Comment |
| 12:00 p.m. | XI. Adjournment |
| 12:15 p.m. | XII. Lunch Board Room |
| 1:00 p.m. | XIII. Depart |